



*Simplicity  
Sincerity  
Security  
Service*



Reg. No: 1446  
FSP No: 15494

**2010**

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## WHAT DETERMINES YOUR DECISION TO JOIN A MEDICAL AID?

Is it the add-ons, e.g. free gym membership and movie tickets, or is it the actual medical cover that you'll receive when you need it most?

When you phone a call centre, do you want to deal with an administrator – that divides attention between members of several medical aids – or do you want peace of mind that your medical aid will be there for you – tomorrow, the next day and as long as you need it?

If it is:

- real, sincere and secure medical cover,
- dedicated, personalised help with your medical needs,
- the security of belonging to a well established medical aid (more than 40 years in the business of helping our members), and
- service that will exceed all your expectations,

then your choice is simple:

## SELFMED – OUR APPROACH TO HEALTHCARE MAKES US STAND OUT FROM THE REST!

Our value statement ensures you of:

- a SIMPLISTIC product range that caters for your most basic healthcare needs
- a SINCERE interest in your well-being promoted through an emphasis on personalised service
- the SECURITY that our solid financial position ensures, and
- unsurpassed SERVICE.

## WHAT MAKES OUR ADMINISTRATION SO UNIQUE?

Selfmed controls its own call centre (better known as the "Excellence Centre"). Through this model, Selfmed takes total ownership of all member interaction and can address any administrative problems or complaints from members immediately and satisfactorily. In a traditional medical aid / administrator environment, all administrative functions vest with an administrator. As such, a medical aid would be fully dependent on its administrator to inform it of any problems or complaints received from members.

## ALL SELFMED'S OPTIONS OFFER:

- Unlimited hospitalisation at any private hospital in South Africa
- Medicine on discharge payable from hospital benefit
- Unlimited emergency transport benefits where the services of ER24 is utilised in South Africa, Swaziland and Lesotho
- Access to professional, specialised disease management programmes when diagnosed with a life-threatening condition, e.g. cancer or HIV/AIDS
- MRI- and CT-scans payable from major medical benefits, both during and/or not during hospitalisation
- Unlimited benefits for laser tonsillectomies, gastroscopies and colonoscopies when performed both during and/or not during hospitalisation (co-payments may apply)
- Generous benefits for pregnancy and birth, including home deliveries by a registered midwife and pre-birth education (ante-natal classes)
- Unlimited benefits for rehabilitation and home nursing, subject to scheme approval

## WHAT ARE YOUR OPTION FOR 2010?

MEDXXI		
<b>Principal</b> R892	<b>Adult Dependant</b> R823	<b>Minor Dependant</b> R503



### MEDXXI

- All non-elective services and treatments in hospital payable at a maximum rate of 100% MSR without an annual monetary hospital limit
- Benefits for non-elective maxilla-, facial and oral surgery
- Excellent hospital plan offering value for money

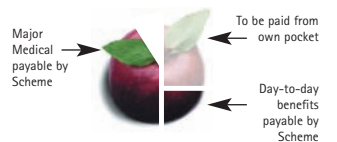
MED ELITE		
<b>Principal</b> R1 991	<b>Adult Dependant</b> R1 769	<b>Minor Dependant</b> R603



### MED ELITE

- Comprehensive benefits for chronic medicine in respect of over 60 conditions, to a maximum of R18 300 per family per year
- Unlimited, comprehensive benefits for all services/treatments in hospital (co-payments may apply)
- All services/treatments in hospital payable at 150% MSR

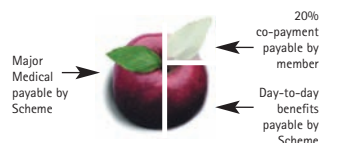
SELFMED SELFSURE		
<b>Principal</b> R1 373	<b>Adult Dependant</b> R1 350	<b>Minor Dependant</b> R464
<b>ANNUAL DAY TO DAY LIMITS</b>		
<b>Principal</b> R3 100	<b>Adult Dependant</b> R2 000	<b>Minor Dependant</b> R1 000 (maximum R3 000)



### SELFMED SELFSURE

- All non-elective services and treatments in hospital payable at a maximum rate of 100% MSR without annual monetary hospital limit
- Doctor visits, doctor rooms procedures and auxiliary services covered from an annual day-to-day benefit at 100% MSR
- Unlimited benefits for ante-natal consultations at 100% MSR
- Separate, combined limit for basic dentistry, radiology, pathology and physiotherapy
- Benefits for multi-vitamins and supplements bought from pharmacy
- Student dependants qualify for minor contributions up to age 25.

SELFMED 80%		
<b>Principal</b> R3 622	<b>Adult Dependant</b> R3 138	<b>Minor Dependant</b> R625



### SELFMED 80%

- Benefits for all medically indicated medical/surgical procedures in hospital, e.g. hip- and knee replacements (no co-payments)
- Comprehensive benefits for chronic medicine in respect of over 60 conditions, to a maximum of R29 000 per family per year
- Comprehensive all-round in- and out-of-hospital cover
- Student dependants qualify for minor contributions up to age 25.

Please refer to each option's benefit summary for detailed information on the benefits offered.  
Abbreviations used: MSR = Medical Scheme Rate.